Client Specifications & Requirements

## Audience

* **Men & Women, aged 25-50.**
* **People with an interest in environmentalism.**

## Interaction

* **Some sort of interactive element (Possibly a Quiz or a video).**
* **Responsive UI elements.**
* **The website must have a navigation bar that will adjust and tailor to either mobile or desktop.**
* **The whole website must also scale and adjust for different devices ensuring that the text and assets are shown in a clear way.**
* **Text must be no smaller than 14px anywhere on the website and core text and assets will have alternative metadata for page readers for the visually impaired.**
* **Media content must have subtitles.**

## Content

* **The website must be approximately 3-6 pages.**
* **The website’s text must be concise, with no more than 100 words a paragraph.**
* **The website must provide clear information on how people impact climate change individually.**
* **The website must provide clear information on the larger overall climate issue.**
* **The website must site reference all of its sources.**
* **The website must present alternative resources and views of the climate issue.**

## Function

* **The website’s quiz must be both Desktop & Mobile compatible.**
* **The website must provide the users with an interactive quiz about climate change.**
* **The users scores must be recorded and clearly shown to them upon completion.**
* **The user must be able to resist the quiz with new randomised questions to see if they can beat their last score.**